

BBA International Program

Factsheet for Partners

Academic Calendar		Fall	Spring
	First Day of Class	Early August	Early January
	Midterm Exam	Last week of September – Early October	Last week of February – Early March
	Final Exam	Last week of November – Early December	Last week of April – Early May
	Close of Semester	Early December	Early May

Tentative Course List

Department/ Faculty		
	Fall Semester	Spring Semester
Accounting	2601121 Principles of Accounting 2601123 Intermediate Accounting I 2601224 Managerial Accounting 2601226 Accounting Info System 2601227 Taxation 2601322 Auditing 2601323 Advanced Accounting I 2601325 Prin Tech Internal Auditing 2601423 Advanced Accounting II 2601424 International Accounting 2601429 Fin Reporting & Analysis	2601121 Principles of Accounting 2601123 Intermediate Accounting I 2601223 Intermediate Accounting II 2601224 Managerial Accounting 2601225 Cost Accounting 2601322 Auditing 2601323 Advanced Accounting I 2601326 Ana Design Acctg Data Base 2601426 EDP/IS Audit 2601428 Advanced Auditing
Commerce	2602171 Business Concepts and Ethics 2602241 Intro Info Tech Info System 2602313 Management/Organization 2602327 Quantitative Bus Analysis 2602330 Human Resource Management 2602344 Production/Operations Management 2602358 Managerial Skills Dev Through Role Playing 2602371 Principles of Intl Bus Management 2602415 Principles of Management Consulting 2602396 CEO Business Experience 2602416 Business Strategy 2602417 Entrepreneurship	2602171 Business Concepts and Ethics 2602241 Intro to InfoTech & Info System 2602313 Management/Organization 2602327 Quantitative Business Analysis 2602336 Quality Product Management 2602344 Production/Operations Management 2602371 Principles of Intl Bus Management 2602376 Logistic Supply Chain Management 2602399 Managing Org Change Innovations 2602416 Business Strategy 2602417 Entrepreneurship 2602475 Cur Issues in Intl Bus Management
Statistics	2603210 Intro to Statistics	2603330 Business Statistics 2603347 Fundamental Risk Management
Banking & Finance	2604234 Financial Mkt Institutions 2604260 Financial Intermediaries 2604271 Business Economics 2604314 Bank Management 2604334 Principles of Equity Analysis 2604361 Business Finance 2604420 Current Issues in Finance 2604463 Analysis of Fin Reports 2604472 International Economics 2604477 International Financial Management 2604492 Comp App Fin Management 2604496 Investment Banking	2604271 Business Economics 2604313 Financial Econometrics 2604468 Feasibility Study & Project Eva 2604332 Principles of Investment 2604361 Business Finance 2604362 Personal Finance 2604467 Advanced Business Finance 2604471 International Trade 2604477 International Financial Management 2604481 Financial Derivatives 2604482 Fixed Income Security Analysis 2604493 Advanced Topics in Finance (2 credits)
Marketing	2605311 Principles of Marketing 2605314 Consumer Behavior 2605320 Current Issues in Marketing 2605419 Global Marketing 2605429 Brand Building Service Marketing 2605431 Marketing Planning Control	2605311 Principles of Marketing 2605320 Current Issues in Marketing 2605328 Brand Building & Development 2605419 Global Marketing 2605425 Marketing Strategy 2605452 Pricing 2605327 Digital Marketing 2605481 Marketing Research 2605491 Seminar in Marketing
Sciences	2301115 Calculus for Business I 2301116 Calculus for Business II 2303165 Man and Environment	2301116 Calculus for Business II
Economics	2900111 Economics I	2900111 Economics I
Law	3401260 Taxation Law (2 credits) 3405251 International Business Law (2 credits)	3401250 Business Law (2 credits) 3401260 Taxation Law (2 credits) 3405251 International Business Law (2 credits)
Arts	2207103 Philosophy and Logic 2222601 Mandarin I 2222003 Business Chinese 2223003 Japanese III 2231013 Fundamental French III	
Language Institute	5506112 Essential English for Business II 5506225 Business Report Writing (2 credits) 2200152 Communicative Thai for Foreigners	2200152 Communicative Thai for Foreigners

Choosing Courses	<p>Students can take any courses as long as they have enough basic background and no schedule conflict. 7 courses are the maximum per semester.</p> <p>Since class schedule is not ready to announce until 1 month prior to the start of the semester, students are suggested to choose 7 courses or more as back up to avoid any schedule conflict in the future. They can drop the courses later.</p> <p>Note: Students are allowed to take one course outside Business School according to the regulations.</p>																																				
Registration Process	Online registration data: login, password and up-to-date courselist and class schedule will be sent directly to student’s email.																																				
Area of Study Not Available to Exchange Students	Multi-Disciplinary Rural Study																																				
Number of Credits Per Course	Most of the BBA courses are typically awarded 3 credits (the US system) except some courses such as Law are 2 credits.																																				
Course Syllabus	https://bba.acc.chula.ac.th/index.php/2014-06-27-06-11-06/exchange-incoming																																				
Language of Instruction	English																																				
English Proficiency Requirements	<p>A non-English native speaker should provide one of the following tests:</p> <ul style="list-style-type: none">▪ TOEFL not less than 79 Internet based▪ IELTS not less than 6.0▪ Or some other forms of language assessment may be acceptable.																																				
Accommodation	Please contact Thirawut@cbs.chula.ac.th for the up-to-date information.																																				
Grading System	<table><tr><th>Letter Grade</th><th>Meaning</th><th>Equivalent Grade Point</th><th>Approx. Percent</th></tr><tr><td>A</td><td>Excellent</td><td>4.0</td><td>100 - 90%</td></tr><tr><td>B+</td><td>Very good</td><td>3.5</td><td>89 - 86%</td></tr><tr><td>B</td><td>Good</td><td>3.0</td><td>85 - 80%</td></tr><tr><td>C+</td><td>Fairy good</td><td>2.5</td><td>79 - 76%</td></tr><tr><td>C</td><td>Fair</td><td>2.0</td><td>75 - 70%</td></tr><tr><td>D+</td><td>Poor</td><td>1.5</td><td>69 - 66%</td></tr><tr><td>D</td><td>Very poor</td><td>1.0</td><td>65 - 60%</td></tr><tr><td>F</td><td>Fail</td><td>0</td><td>< 60%</td></tr></table>	Letter Grade	Meaning	Equivalent Grade Point	Approx. Percent	A	Excellent	4.0	100 - 90%	B+	Very good	3.5	89 - 86%	B	Good	3.0	85 - 80%	C+	Fairy good	2.5	79 - 76%	C	Fair	2.0	75 - 70%	D+	Poor	1.5	69 - 66%	D	Very poor	1.0	65 - 60%	F	Fail	0	< 60%
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Health Insurance	Students are suggested to obtain appropriate insurance coverage while living in Thailand.																																				
Scholarship & Financial Aid	We do not have a scholarship. Students who are interested in participating in the exchange program should comprehensively plan their own financial support before arrival.																																				
Textbooks & Reading Materials	<ul style="list-style-type: none">- Handouts and class materials will be posted on Blackboard and delivered to the classroom.- Textbooks and reading package are available to buy at the BBA Office.																																				

Buddy Program	Available			
Number of Teaching Hours Per Course	Number of Credits	Number of Lectures (sessions)	Number of Exams (sessions)	Total Teaching Hours
	2 credits: 2 hours per week	14	2	32
	3 credits: 3 hours per week	14	2	48
Total Number of Credits for the Whole BBA Program	137 credits in total to get a Bachelor Degree			
	See BBA curriculum from the following link: https://bba.acc.chula.ac.th/index.php/2014-06-27-06-07-11/class-schedule			
	Here below is more explanation on Hour Code for each course which does not show in the above link, for example:			
	Course Name	Hour Code	Meaning	
	5506101 Essential English for Business I	3(2-2-5)	3 credits (2 lecture hours/week – 2 practice hours/week – 5 self-study hours/week)	
	2602344 Production/Operation Management	3(3-0-6)	3 credits (3 lecture hours/week – 0 practice hours/week – 6 self-study hours/week)	
Visa Requirements	Students are required to apply for a non-immigrant “ED” type visa at the Thai Embassy or Consulate. A multiple re-entry visa is recommended to get before arrival for those who plan to leave the country during the exchange semester.			
	Notes: All students will be allowed to stay 90 days for the first entry with student visa. They are required to get their visa extended before the expiry date so that they can stay until the end of the semester. Students can request for a visa extension letter from the BBA Office.			
Activities for International	<ul style="list-style-type: none">Orientation session will be normally arranged within the first week of the semester.Welcome dinner will be arranged by the end of the first month.Cultural tripThai culture classVolunteer tripFarewell dinner			
Approximate Cost Breakdown	<ul style="list-style-type: none">Accommodation (+ water & electricity fees) USD 450 per monthMeal USD 300 per monthTransportation USD 100 per monthTextbooks USD 150 per semesterMiscellaneous (Traveling, shopping) USD 300 per month			
	Total USD 5,325 for 4.5 months			
	Remark: Exchange rate USD 1 = THB 34			

Regulations	<p>According to Chulalongkorn’s regulations, you are required to:</p> <ul style="list-style-type: none"> ▪ Attend 80% of all classes otherwise you will not be allowed to take exams and will get an “F”. ▪ Wear a proper Chula uniform when you attend classes, use facilities such as library, computer room or contact the BBA Office. 	
	Male Students	Female Students
	<ul style="list-style-type: none"> ▪ White shirt: (must be tucked in) ▪ Long black trousers ▪ Chula belt ▪ Polite shoes 	<ul style="list-style-type: none"> ▪ White shirt: (must be tucked in and buttoned up to a respectable height) ▪ Black skirt: (its length must be long covering your knees) ▪ Chula pins, buttons and belt ▪ Polite casual shoes

T-Shirts, shorts, jeans, sandals and slippers are prohibited.